Intellectual Property Associate – Minneapolis, MN

The Gray Plant Mooty Intellectual Property, Technology & Privacy Practice Group is seeking to add an associate to its Trademark & Brand Management and Advertising Law teams. Gray Plant Mooty’s Trademark & Brand Management practice represents clients in trademark matters and disputes on a regional, national, and international basis. We assist a broad spectrum of clients, from startups to Fortune 500 companies, in selecting, protecting and maintaining their trademark assets.

How Can You Add to the Team?
- 2-4 years of experience pertaining to trademark clearance, filing strategy and prosecution, enforcement investigations and cease and desist letters regarding trademark infringement, negotiated co-existence and settlement agreements in trademark matters
- 2-4 years of litigation or transactional experience pertaining to advertising law, intellectual property and technology licensing, copyright, and social media
- Strong academic credentials
- Exceptional analytical and writing abilities and outstanding interpersonal skills
- Ability to work in a team environment

Why Gray Plant Mooty?
- GPM and five of its trademark attorneys were recognized as global industry leaders, according to the World Trademark Review® (WTR). In its annual ranking, GPM was one of only nine firms named to the United States: Minnesota List.
- Recognized in 2018 as a “50 Best Law Firms for Women” by Working Mother magazine and Flex Time Lawyers
- Collegial work environment
- Recognized as The BTI Client Service A Team 2019: The Survey of Law Firm Client Service Performance as an elite law firm for excellence in the delivery of client service - for the 8th consecutive year in a row
- Competitive compensation and benefits package

For additional information about Gray Plant Mooty, please visit www.gpmlaw.com

All applications held in confidence.
Affirmative Action and Equal Opportunity Employer

Interested applicants should apply at: https://www.gpmlaw.com/Careers/Lateral-Lawyers